

2014 SPONSORSHIP PACKAGE

10TH ANNUAL DISTINGUISHED SPEAKER LUNCHEON

FEATURING

Dr. Manuel Pastor

Professor of Sociology and American Studies and Ethnicity at the University of Southern California and founding director of the Center for Justice, Tolerance, and Community at the University of California

“I think my role is as a person who tries to bring in uncomfortable topics in a way that makes people feel like they can actually have some degree of comfort in talking about them. ”

**ADVOCATES FOR CHILDREN AND YOUTH
10TH ANNUAL DISTINGUISHED SPEAKER LUNCHEON**

Dr. Manuel Pastor

May 2, 2014
12:00 – 1:30 P.M.
Hyatt Regency Baltimore
300 Light St, Baltimore, MD 21202

During his school years, Dr. Manuel Pastor's teachers neither expected nor encouraged him to go to college. The son of a janitor who eventually became an air conditioning repairman, Pastor grew up in working class communities in southern California, where students, especially students of color, were not generally considered college material. His rise to becoming a nationally renowned academic and thought-leader is a classic American "beat-the-odds" story. But Pastor doesn't think anyone should have to beat the odds just to get an education, and he's devoted his career to making sure that opportunity isn't reduced to a game of chance.

—by Amy Rutledge *Funders' Network for Smart Growth and Livable Communities*



Dr. Manuel Pastor is Professor of Sociology and American Studies & Ethnicity at the University of Southern California. As founding director of the Center for Justice, Tolerance, and Community at the University of California (USC), Santa Cruz, Pastor currently directs the Program for Environmental and Regional Equity at USC and co-directs USC's Center for the Study of Immigrant Integration. He holds a Ph.D. in economics from the University of Massachusetts, Amherst.

Dr. Pastor's research has generally focused on issues of the economic, environmental and social conditions facing low-income urban communities and the social movements seeking to change those realities. Dr. Pastor speaks frequently on issues of demographic change, economic inequality, and community empowerment.

Benefits of Corporate Sponsorship

Corporate sponsorship provides high profile opportunities for effective community leadership and business networking. Your contribution demonstrates your awareness and concern about the challenges that face Maryland's children and youth.

In 2013 our guests included business leaders, medical professionals, attorneys, educators, philanthropists, and community leaders. With your support Advocates for Children and Youth's research, advocacy, policy analysis and community mobilization will have a positive impact on Maryland's children and youth. We hope you will join us.

Visibility

- Reach Maryland's distinguished leaders, elected officials and other principals in the corporate and philanthropic communities.
- Gain great advertising exposure on site and online.

Continue to Foster Brand Loyalty

- Reinforce brand loyalty through your support of programs that advance the well-being of children in various communities across Maryland.

Generate Leads and Open Doors

- Use this event to create interest about your organization through special give-a-ways to luncheon attendees.

Advocates for Children and Youth is a 501(c) (3) organization as designated by the IRS. As such, contributions are tax deductible to the extent allowed by law. Advocates for Children and Youth has earned the Seal of Excellence under the Standards of Excellence program of the Maryland Association of Nonprofit Organizations. Advocates for Children and Youth is the Maryland partner of the Annie E. Casey Foundation's national KIDS COUNT Initiative.

Advocates for Children and Youth is registered under the Maryland Charitable Solicitations Act. Documents are available from the Secretary of State for the cost of copying and postage. Our Impact Report can be found on our website at www.acy.org. Audited financial statements may be obtained by contacting our office.

Advocates for Children and Youth

8 Market Place 5th Floor
Baltimore, Maryland 21202
(410) 547-9200
www.acy.org

Sponsorship Benefit Packages

\$15,000 Presenting Sponsor

- Two Premier Tables of 12 with VIP Seating
- Exclusive sponsor of Advocates for Children and Youth's live Twitter feed
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and community engagement and with a posting on Advocates for Children and Youth's social media channels
- Feature story in Advocates for Children and Youth's newsletter that reaches 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth's website

\$10,000 Lead Corporate Sponsor

- Two Premier Tables of 10
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and community engagement and with a posting on Advocates for Children and Youth's social media channels
- Feature story in Advocates for Children and Youth's newsletter that reaches 10,000 supporters
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth's website

\$7,500 Corporate Sponsor

- One Premier Tables of 10
- Picture with the speaker
- One video interview allowing sponsor to talk about their commitment to advocacy and community engagement and with a posting on Advocates for Children and Youth's social media channels
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth's website

\$5,000 Benefactor

- One Table of 10
- One video interview allowing sponsor to talk about their commitment to advocacy and community engagement and with a posting on Advocates for Children and Youth's social media channels
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth's website

\$2,500 Supporter

- One Table of 10
- Company name & logo on podium, all printed materials and acknowledgement on Advocates for Children and Youth's website

\$1,500 Patron

- One Table of 10
- Company name on all printed materials

We welcome your ideas to create a unique sponsorship opportunity!

Sponsorship Response Form

Distinguished Speaker Luncheon

Featuring

Dr. Manuel Pastor

May 2, 2014

12:00 – 1:30 P.M.

Hyatt Regency Baltimore

(Registration begins at 11:45 a.m.)

300 Light St., Baltimore, MD 21202

Sponsor Name: _____

(Please list name as you would like it to appear on event materials)

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Fax: _____

E-mail Address: _____

\$15,000 _____ Presenting Sponsor
\$10,000 _____ Lead Corporate Sponsor
\$ 7,500 _____ Corporate Sponsor
\$ 5,000 _____ Benefactor
\$ 2,500 _____ Supporter
\$ 1,500 _____ Patron

Please make your check payable to Advocates for Children and Youth. Please send your check along with this form to:

*Special Events Coordinator
Advocates for Children & Youth
8 Market Place, 5th Floor
Baltimore, MD 21202*

For more information please contact:

Becky Wagner at rwagner@acy.org

Sponsorships must be received by **April 14, 2014** in order to guarantee placement in the program.

Please visit www.acy.org to make payments online.